



THE TEMPLAR GROUP, LLC

Consultants With Character



Marketing Bundles

For B2C Small Businesses

Driving in Customers, Customers Spending More & Top Notch Customer Service

- Customers Spending More Each Month in Your Store
- Your Customers Being Incentivized to Use More of Your Services
- Your Brand & Messaging in Every On-Line and Social Media Channel
- Your Products & Services Being Advertised Locally & Nationally
 - Top-Tier, Consistent Customer Service
 - All Done For You



Best-In-Class Technology, Subject Matter Experts & Strategy

- Hyper-Targeted, Turbo-Posted
Social Media Blitz
- First Class Customer Service
& Sales Support
- Local Thanks & Loyalty Superstore





Solutions Available for All Budgets:

- Plans Available:



Local Thanks & Loyalty Superstore

- + Branded Website
- + Branded Mobile App
- + National Business Listing
- + Branded National Mall
 - + 8 Promo Spaces
- + 1000 Monthly Emails
- + 800 Monthly Texts
- + 5000 Push Notifications
- + Scencial Scratch Off

Hyper-Targeted, Turbo-Posted Social Media Blitz

- + Facebook, Twitter & LinkedIn Integration
- + Turbopost™ Facebook Ads Technology
 - + Automated “Like” Ads
 - + Automated “Refer-A-Friend” Ads
- + Industry Specific Content Creation
 - + Automatic Posting & Scheduling
 - + \$100 Facebook Ad Spend
- + 8 Pieces of Business Specific Content
 - + Custom Posts to Feed/Timeline
 - + 2 Social Media Coaching Sessions



First Class Customer Service & Sales Support

- + 500 Minutes of Coverage
 - + 100% Call Recording
- + Spanish Bi-lingual options
- + Customer Care & Retention
 - + Technical Support
- + Up-selling & Cross-selling
 - + Call to Activate
- + Complaint Resolution
 - + Direct Response
- + Product & Service Support



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 - + Hyper-Targeted “Like” Ads
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 - + \$200 Facebook Ad Spend
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Progress Reports: Know Your Customer

- Quantifiable Data on Your Customers
- Recognize Trends of Changing Needs
- Uncover What Messages and Offers Speak to Your Customer Base



Progress Reports

- Call Patterns & Volumes
- Handle Time & Abandon Rates
- After Call Work & SLAs
- Minute & Hour Usage



Date	Total Calls	Calls Answered	Abandon	Abandon %	SA	Abandon % less SA	Total Talk	After Call Work	Total Handle Time	ASA	Shared Minutes
12/1/2017	86	62	19	22.09%	6	15.12%	5:55:57	1:06:04	7:02:00	0:00:49	134
12/2/2017	39	32	7	17.95%	3	10.26%	2:30:53	0:06:20	2:37:14	0:00:51	157
Week 1 Total	125	94	26	20.80%	9	13.60%	8:26:50	1:12:24	9:39:14	0:00:50	291
12/3/2017	19	18	1	5.26%	0	5.26%	1:38:29	0:08:14	1:46:43	0:00:14	107
12/4/2017	120	82	18	15.00%	9	7.50%	6:31:55	0:23:46	6:55:44	0:00:28	112
12/5/2017	102	85	14	13.73%	10	3.92%	8:35:41	0:46:19	9:22:10	0:00:48	128
12/6/2017	83	70	11	13.25%	9	2.41%	6:25:25	0:59:35	7:24:58	0:00:09	91
12/7/2017	63	56	5	7.94%	5	0.00%	4:22:24	0:42:30	5:04:53	0:00:47	50
12/8/2017	90	77	9	10.00%	9	0.00%	7:15:40	1:30:26	8:46:05	0:00:23	78
12/9/2017	29	27	2	6.90%	0	6.90%	2:22:47	0:14:25	2:37:12	0:00:50	157
Week 2 Total	506	415	60	11.86%	42	3.56%	37:12:21	4:45:15	41:57:45	0:00:31	723
12/10/2017	15	15	0	0.00%	0	0.00%	0:45:36	0:05:31	0:51:05	0:00:02	51
12/11/2017	92	76	11	11.96%	11	0.00%	6:24:47	0:33:10	6:58:01	0:00:05	114
12/12/2017	112	98	11	9.82%	11	0.00%	8:57:09	0:54:46	9:51:57	0:00:07	109
12/13/2017	110	98	16	14.55%	11	4.55%	7:43:20	0:46:01	8:29:20	0:00:25	100
12/14/2017	95	71	17	17.89%	12	5.26%	5:56:20	1:00:11	6:56:30	0:00:06	57
12/15/2017	91	78	11	12.09%	10	1.10%	7:12:25	0:50:14	8:02:38	0:00:16	70
12/16/2017	20	17	3	15.00%	1	10.00%	1:42:40	0:13:25	1:55:25	0:00:21	115
Week 3 Total	535	453	69	12.90%	56	2.43%	38:42:17	4:23:18	43:04:56	0:00:12	616
12/17/2017	26	13	7	26.92%	5	7.69%	1:22:28	0:06:23	1:28:51	0:01:30	89
12/18/2017	70	65	2	2.86%	1	1.43%	6:48:00	0:58:39	7:46:36	0:02:30	83
12/19/2017				#DIV/0!		#DIV/0!					
12/20/2017				#DIV/0!		#DIV/0!					
12/21/2017				#DIV/0!		#DIV/0!					
12/22/2017				#DIV/0!		#DIV/0!					
12/23/2017				#DIV/0!		#DIV/0!					
Week 4 Total	96	78	9	9.38%	6	3.13%	8:10:28	1:05:02	9:15:27	0:02:00	172
12/24/2017				#DIV/0!		#DIV/0!					
12/25/2017				#DIV/0!		#DIV/0!					
12/26/2017				#DIV/0!		#DIV/0!					
12/27/2017				#DIV/0!		#DIV/0!					
12/28/2017				#DIV/0!		#DIV/0!					
12/29/2017				#DIV/0!		#DIV/0!					
12/30/2017				#DIV/0!		#DIV/0!					
Week 5 Total	0	0	0	#DIV/0!	0	#DIV/0!	0:00:00	0:00:00	0:00:00	#DIV/0!	0
12/31/2017				#DIV/0!		#DIV/0!					
Week 6 Total	0	0	0	#DIV/0!	0	#DIV/0!	0:00:00	0:00:00	0:00:00	#DIV/0!	0
Grand total	1262	1040	164	13.00%	113	4.04%	92:31:56	11:25:59	103:57:22	0:00:36	1802

Progress Reports

- Reach Data
- Page Fan Data
- New Posts Data
- Looks Data
- Engagement Data



Hello!

Here's your weekly report on social media success with Likeable Local.

Dave Kerpen
CEO & Founder, Likeable Local

Facebook Success Report for [eagleone](#)

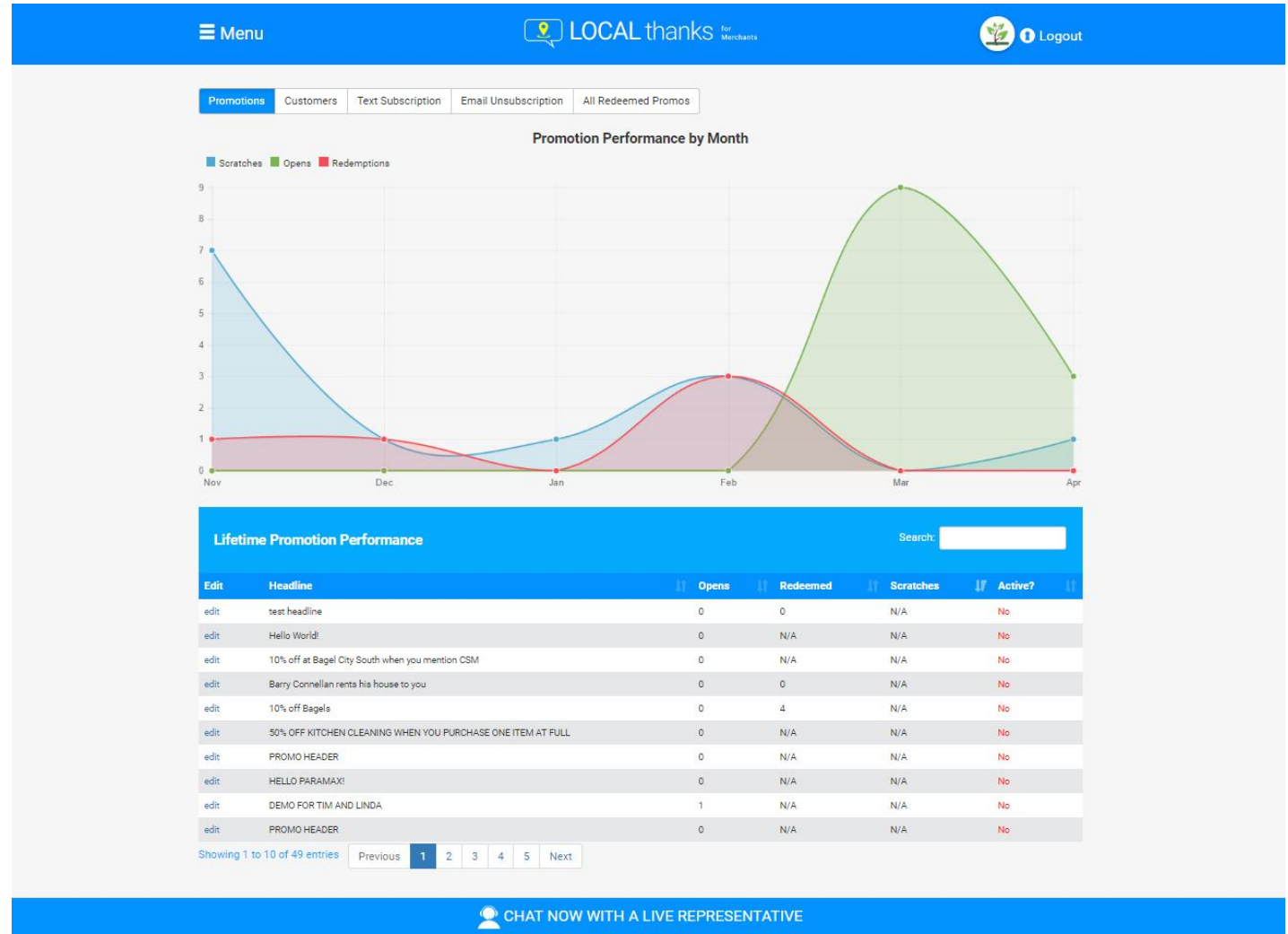
Page Fans	New Posts This Week	Looks	Total Page Reach	Engagement
485	5	987	867	15

This means that a total of **485 facebook users** have liked your page; there have been **5 new posts** made to this facebook page this week; and there were a total of **987 "looks"** (a piece of content was displayed to someone) with a total page reach this week of **867 different facebook users** who have seen some content from this page. The engagement number (15) represents the number of comments, likes, or shares with your posts from this week.

Top Facebook Posts This Week	Reach	Looks	Engagement
Can having your marketing and PR campaigns working in conjunction b...	196	262	3
With the right marketing management resources, you can take your SM...	203	260	4
Growing your SMB online is more easy and efficient than ever before...	188	242	2
A 360 degree view option for video ads, will they be more impactful?	88	112	5
How can you stand out among so many filter-savvy photophiles? http:...	105	111	1

Progress Reports

- Promotion Performance Data
- Headline Data
- Refer-a-Friend Data
- Text & Email Subscription Data





Pricing & Preview?

Want to know how you can access and deploy 3
SUBJECT MATTER EXPERT TEAMS for less than
you would pay an ***ENTRY LEVEL*** sales person??

Schedule 20-minutes with Mike Hutzel for a one-on-one
or group ***WEB PREVIEW!***

You can book ***NOW*** at any of the following:

Call: 513.505.6693

Email: Mike@thetemplargroupllc.com

Book an appointment: <https://calendly.com/mike-hutzel>

Package Contributors



Social Media Support

Likeable Local www.likeablelocal.com

Dave Kerpen, CEO <https://www.linkedin.com/in/davekerpen>



Loyalty & Local Thanks Support

Loyalty Superstore www.loyaltysuperstore.com

Martin Berns, CEO <https://www.linkedin.com/in/martinberns>



Partnership Development & Call Center Support

The Templar Group www.thetemplargroupllc.com

EagleONE www.eagleoneinsights.com



Mike Hutzal, CEO <https://www.linkedin.com/in/mikehutzal>