



Marketing Bundles for B2B Businesses

Building Pipelines, Creating Opportunities, & Driving Traffic!

- Qualified Appointments Booked for You
 - Decision Makers on Your Calendar
- Hyper-Targeted Impact on Every Social Media Channel
 - Exclusive Technology & Strategy on LinkedIn
 - Targeted Marketing Lists and Database Builds
 - Tracked Leads Delivered to Your Closers
 - All Done For You!



Best in Class Technology, Subject Matter Experts & Strategy:

- Linked In Lead Generation & Marketing List Build
- Outbound Prospecting & Appointment Setting
- Hyper-Targeted, Turbo-Posted Social Media Blitz



SOLUTIONS AVAILABLE FOR ALL GOALS AND BUDGETS

PLANS AVAILABLE:





LinkedIn Lead Generation & Marketing List Build

- + LinkedIn Marketing Customization
 - + LinkedIn Profile Optimization
 - + Traffic Drive to LinkedIn Profile
 - + Nurture Leads Optimization
 - + Growth of LinkedIn Social Proof
 - + Growth of LinkedIn List Targeting
 - + LinkedIn Promotional Campaigns

Outbound Prospecting & Appointment Setting

- + 40 hours of customized:
 - + Appointment Setting & Lead Qualification
 - + Client Acquisition & Win-Back
 - + Inquiry & Satisfaction Surveys
 - + Up-selling/Cross-selling

Hyper-Targeted, Turbo-Posted Social Media Blitz

- + Facebook, Twitter & LinkedIn Integration
- + Turbopost™ Facebook Ads Technology
 - + Automated “Like” Ads
 - + Automated “Refer-A-Friend” Ads
- + Industry Specific Content Creation
- + Automatic Posting & Scheduling
 - + \$100 Facebook Ad Spend
- + 8 Pieces of Business Specific Content



LinkedIn Lead Generation & Marketing List Build

- + LinkedIn Marketing Customization
- + LinkedIn Profile Optimization
- + Traffic Drive to LinkedIn Profile
- + Nurture Leads Optimization
- + Growth of LinkedIn Social Proof
- + Growth of LinkedIn List Targeting
- + LinkedIn Promotional Campaigns
- + LinkedIn Monthly Email Campaign

Outbound Prospecting & Appointment Setting

- + 50 hours of customized:
- + Appointment Setting & Lead Qualification
- + Client Acquisition & Win-Back
- + Inquiry & Satisfaction Surveys
- + Up-selling/Cross-selling

Hyper-Targeted, Turbo-Posted Social Media Blitz

- + Facebook, Twitter & LinkedIn Integration
- + Turbopost™ Facebook Ads Technology
- + Hyper-Targeted “Like” Ads
- + Hyper-Targeted “Refer-A-Friend” Ads
- + Industry Specific Content Creation
- + Automatic Posting & Scheduling
- + \$200 Facebook Ad Spend
- + 8 Pieces of Business Specific Content



LinkedIn Lead Generation & Marketing List Build

- + LinkedIn Marketing Customization
 - + LinkedIn Profile Optimization
 - + Traffic Drive to LinkedIn Profile
 - + Nurture Leads Optimization
 - + Growth of LinkedIn Social Proof
 - + Growth of LinkedIn List Targeting
 - + LinkedIn Promotional Campaigns
- + LinkedIn Monthly Email Campaign
- + Ad Banner Design & Testimonial Videos
- + LinkedIn Forever Email Campaign

Outbound Prospecting & Appointment Setting

- + 60 hours of customized:
 - + Appointment Setting & Lead Qualification
 - + Client Acquisition & Win-Back
 - + Inquiry & Satisfaction Surveys
 - + Up-selling/Cross-selling

Hyper-Targeted, Turbo-Posted Social Media Blitz

- + Facebook, Twitter & LinkedIn Integration
- + Turbopost™ Facebook Ads Technology
 - + Hyper-Targeted “Like” Ads
 - + Hyper-Targeted “Refer-A-Friend” Ads
- + Industry Specific Content Creation
 - + Automatic Posting & Scheduling
 - + \$300 Facebook Ad Spend
- + 12 Pieces of Business Specific Content

Progress Reports: Data & Discipline

DONE FOR YOU LEADS												
DONE FOR YOU LEADS						11/29/2017	2259	377	272	35	33	19
DONE FOR YOU LEADS						Last Date Connected	Total Connections	Total Replies	In Discussion	HOT	Warm	Not Interested
DONE FOR YOU LEADS						11/30/2017	20.91%	16.69%	Questions or Clarifications? Success Manager: Maricor Dy Email: maricor@doneforyouleads.com			
DONE FOR YOU LEADS						Last TYFC Date	Connections %	Replies %				
Date Connected	FirstName	LastName	Email	Phone	Status	Client's Notes	Profile	Client Reply	Thank You For Connecting	Follow-up Follow Through 1 SENT	Follow-up Follow Through 2 SENT	
5/5/2017	Jessica	Williams	jessica.williams6@gmail.com				https://www.linkedin.com/		5/22/2017			
5/5/2017	Bradley	Campbell	brdlyc@gmail.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Michael	Pearl	michael.pearl@pwc.com	415-378-8133			https://www.linkedin.com/		5/22/2017			
5/6/2017	Franklin	Turner	fturner@mccarter.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Duke	Dickson	DukeDickson@bellsouth.net				https://www.linkedin.com/		5/22/2017			
5/6/2017	Matt	Francis	mfrancis123@gmail.com	678-522-6650	In Discussion		https://www.linkedin.com/	https://www.linkedin.com/				
5/6/2017	Ron	Schmelzer	ron@ronsch.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Jerry	Buchanan	jerry.buchanan@outlook.com	972-439-8667			https://www.linkedin.com/		5/22/2017			
5/6/2017	Frank	Avignone	FAvignone@mac.com	214-502-9624			https://www.linkedin.com/		5/22/2017			
5/6/2017	Denise	Novosel	denisenovosel@hotmail.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Tammy	Saltzman	tammy@tammysaltzman.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Jennifer	Starr	jennifer@coachwithsoul.com	206-852-5285			https://www.linkedin.com/		5/22/2017			
5/6/2017	David	Shepard	shepd1@hotmail.com	619-980-2644			https://www.linkedin.com/		5/22/2017			
5/6/2017	Regina	Verdeschi	reginaverdeschi@yahoo.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Rob	Bruinooge	rbruinooge@wellertruck.com				https://www.linkedin.com/		5/22/2017			
5/6/2017	Michael	L. Moore	mimoore2006@gmail.com	937-409-5520	Not Interested	9/20 - sent Ebook link	https://www.linkedin.com/		5/22/2017			
5/7/2017	Shannon (Myers)	Lietz	shannon@trynyty.com				https://www.linkedin.com/		5/22/2017			
5/7/2017	Bruce	Rosenstein	rosensteinbruce@gmail.com				https://www.linkedin.com/		5/22/2017			
5/8/2017	Amy	Evans	amy.evans@ncr.com	770-851-4488	In Discussion	Responded to her. Will k	https://www.linkedin.com/	https://www.linkedin.com/	5/22/2017			
5/8/2017	Brian	Thomas	brian@northwind-partners.com				https://www.linkedin.com/		5/22/2017			
5/8/2017	Helen	House	coachhelenhouse@gmail.com	518-655-0098	Not Interested		https://www.linkedin.com/	https://www.linkedin.com/	5/22/2017			
5/8/2017	Stephanie	Spatz	spatz.stephanie@gmail.com				https://www.linkedin.com/		5/22/2017			
5/9/2017	Earl	Webb	earl.webb@ge.com				https://www.linkedin.com/		5/22/2017			
5/9/2017	Kary	Kruger	karyathome@gmail.com	612-803-5311	Do Not Contact	She's wants a session for	https://www.linkedin.com/		5/22/2017			
5/9/2017	Robert	Cooper	cooperstrategic@gmail.com	734-332-3475			https://www.linkedin.com/		5/22/2017			
5/10/2017	Bharat	Rao	rao.bharat@gmail.com	1-484-753-2942			https://www.linkedin.com/		5/22/2017			
5/10/2017	Nannette	Robey	Nannette.L.Robey@nasa.gov		Hot	Sent an	https://www.linkedin.com/	https://www.linkedin.com/				
5/11/2017	Jed	Ayres	jed@macallumhouse.com	415 827-2570			https://www.linkedin.com/		5/22/2017			

Progress Reports: Data & Discipline

Production Summary	<u>PTD</u>	<u>MTD</u>	<u>WTD</u>	<u>Through Date</u>
Hours	480.54	122.47	19.57	6.50
Sales Calls	562	152	33	14
Attempts	2000	489	126	42
Contacts	592	159	35	16
Completes	14	3	0	0
Sales Calls Per Hour	1.17	1.24	1.69	2.15
Attempts Per Hour	4.16	3.99	6.44	6.46
Contacts Per Hour	1.23	1.3	1.79	2.46
Total Inventory Loaded	150			
Records Suppressed	0			
Callable Records Remaining	136			
Penetration	9.33%			
Sales Calls	<u>562</u>	<u>152</u>	<u>33</u>	<u>14</u>
Sales Call Completed	562	152	33	14
Contacts	<u>30</u>	<u>7</u>	<u>2</u>	<u>2</u>
Business Closed or Closing	1	0	0	0
No Longer Uses Product	2	1	0	0
Email Inquiry	17	5	2	2
Do Not Call	10	1	0	0
Non Contact Completes	<u>1</u>	<u>1</u>	<u>0</u>	<u>0</u>
Bad Number	1	1	0	0
Language Barrier	0	0	0	0
Call Backs	<u>1407</u>	<u>329</u>	<u>91</u>	<u>26</u>
General Callback - No Time Set	258	0	0	0
Rescheduled Call	1149	329	91	26

Progress Reports: Data & Discipline



February 08, 2017 - February 15,

2017

Hello!

Here's your weekly report on social media success with Likeable Local.

Dave Kerpen
CEO & Founder, Likeable Local

Facebook Success Report for [eagleone](#)

Page Fans	New Posts This Week	Looks	Total Page Reach	Engagement
485	5	987	867	15

This means that a total of **485 facebook users** have liked your page; there have been **5 new posts** made to this facebook page this week; and there were a total of **987 "looks"** (a piece of content was displayed to someone) with a total page reach this week of **867 different facebook users** who have seen some content from this page. The engagement number (15) represents the number of comments, likes, or shares with your posts from this week.

Top Facebook Posts This Week	Reach	Looks	Engagement
Can having your marketing and PR campaigns working in conjunction b...	196	262	3
With the right marketing management resources, you can take your SM...	203	260	4
Growing your SMB online is more easy and efficient than ever before...	188	242	2
A 360 degree view option for video ads, will they be more impactful?	88	112	5
How can you stand out among so many filter-savvy photophiles? http:...	105	111	1

Client Testimonials

- In addition to the general case study testimonials that speak to the efficacy of this process, below are several actual client testimonials.
- These testimonials will help you understand how quickly results can come and the result in a significant ROI.

Client Testimonials...



“Your company has generated more conversations with qualified leads in 2 weeks than was generated for me by a tele sales cold calling campaign over a 2-month period. They called roughly 1000 companies. The ROI on your service is already fantastic.” V.H. [UK Devops Consulting Firm]



“Using your service, I have built over 1400 highly qualified “warm” leads for my company in the first 3 months of using your service. Building a marketing list of “warm” prospects that I can market to forever will be a tremendous asset to my company.” Phil E. [U.S. Power Supply VAR]



“Within the first few weeks of getting my program going, I closed 10 sales at \$7000 each for a total of \$70,000. Now I’m speaking at the national convention...all because of your service. I can highly recommend this service.” Cindy W. [U.S. Real Estate Sales Training Agency]

Client Testimonials...



“Out of my first 500 emails, I had over 200 responses and set up 91 phone calls. Your program works as advertised and over-delivered for sure.”

Mittie C. [Canadian Sales Coach]



“I’d just like you to know that after 2 weeks, I think we have identified 2 clients that we will do business with in the near future for at least \$20,000 each. If we get 1 a week, this will be awesome!”

Jeff M. [U.S. Air Charter Company]



“So my program went active 48 hours ago. In the first 24 hours, a tier one prospect reached out to me and asked how I could do that for his business. Next, another lead asked for a call on the same day. Thanks!”

Kathy C. [U.S. Marketing Agency]

Services Highlights

<u>Strategies Executed:</u>	2018
<i>LinkedIn Lead Generation</i>	✓
LinkedIn Email Marketing	✓
Outbound Prospecting	✓
Appointment Setting	✓
Turbo-Post Social Media Blitz	✓
Hyper-Targeted Social Ads	✓
Custom Content & Ad Spend	✓

Results Highlights

<u>Benefits Delivered:</u>	2018
Qualified Appointments Booked	✓
Decision Makers on the Calendar	✓
Brand & Messaging on Social Channels	✓
Closers Spending Time Closing	✓
Targeted Data Bases Built	✓
<u>Net New Client Acquisition</u>	✓
<u>Net New Revenue</u>	✓



PRICING & PREVIEW?

Want to know how you can access and deploy 3 SUBJECT MATTER EXPERT TEAMS for less than you would pay an ENTRY LEVEL sales person??

Schedule 20-minutes with Mike Hutzel for a one-on-one or group WEB PREVIEW!

You can book NOW at any of the following:

Call: 513.505.6693

Email: Mike@thetemplargroupllc.com

Book an appointment: <https://calendly.com/mike-hutzel>

Package Contributors

Social Media Support

Likeable Local www.likeablelocal.com

Dave Kerpen, CEO <https://www.linkedin.com/in/davekerpen>

LinkedIn Support

Lead Monetization Solutions www.lmsmax.com

Jeff Smith, CEO <https://www.linkedin.com/in/jeffreylsmith/>

Partnership Development & Call Center Support

The Templar Group www.thetemplargroupllc.com

EagleONE www.eagleoneinsights.com

Mike Hutzal, CEO <https://www.linkedin.com/in/mikehutzal>